

CPE

Account Types

Billing Type

Comments

40/41/664

Weekly/Irregular

Separation: 30

Local/Political Candidate Agency BRD

Contract #	5020163	Date Entered	10/07/21
Schedule Dates	10/08/21-10/11/21	Last Modified	10/08/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	11034118
Brand	EST. 664 (1628326)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	1	Commission	\$12,806.25

Net Total

Sales Tax

\$72,568.75

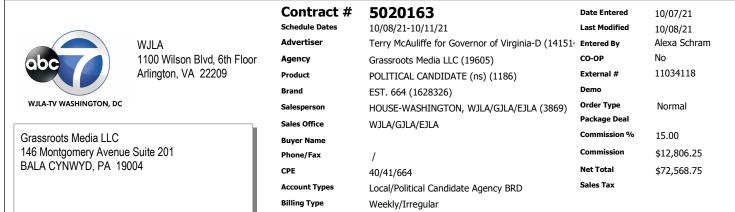
Oct. 2021 58 \$85,375.00	Oct. 2021 58 \$85,375.00	Washington (WJLA	ı)	
		By Broadcast Month	Spots	<u>Rate</u>
Grand Total: 58 \$85,375.00	Grand Total: 58 \$85,375.00	Oct. 2021	58	\$85,375.00
		Grand Total:	58	\$85,375.00

Line 1.0	Line Type / Break Type (Ref #)	Dates	Sec	Length	D Ti	CDIA												
1.0			360	Lengui	Run Times	SPW	MO	lu '	We II	h Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / Access	10/11/21-10/11/21	2	:30	7:29:26P- Jeopardy		1						1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/7/21
2.0	Normal Line / Access	10/11/21-10/11/21	2	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
3.0	Normal Line / SPOT	10/10/21-10/10/21	3	:30	8:59A- ABC-This Week							1	1	\$25,000.00	\$25,000.00	Washington (WJLA)	Daypart WK THIS WEEK(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	10/7/21
4.0	Normal Line / SPOT	10/11/21-10/11/21	3		5A- News-7News ON YOUR SIDE at 5AM		1						1	\$150.00	\$150.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/7/21
5.0	Normal Line / SPOT	10/11/21-10/11/21	2		12:57:56P- ABC-GMA3: What You Need to Know		2						2	\$325.00	\$650.00	Washington (WJLA)	Daypart DT GMA3(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	
	<u>I</u>				CON	FIF	2MZ	\TI	ΟN	C	CNC	ΓR	ACI			L		
					1		X1 V 17	V 1 1	<u> </u>		0141	\			1-			
Accepted	d-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:54 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Washington (WJLA		D. I.
By Broadcast Month		Rate
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

6.0	Normal Line / SPOT	10/09/21-10/09/21	3		11:00:26P- News-7News (YOUR SIDE Weekend at 11PM	ON				1	1	\$250.00	\$250.00	Washington (WJLA)	Daypart WK ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/7/21
7.0	Normal Line / SPOT	10/10/21-10/10/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM					1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	10/7/21
8.0	Normal Line / SPOT	10/11/21-10/11/21	2		8A- ABC-Good Morning America		2				2	\$800.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/7/21
9.0	Normal Line / SPOT	10/11/21-10/11/21	2		4:59:30P- News-7News Ol YOUR SIDE at 5PM	N	2				2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
10.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	11:35P- ABC-Jimmy Kimm	el	1				1	\$300.00	\$300.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/7/21
					CO	VEIF	RMAT	101	V CC	NTF	RAC	T				
					T			101	100	/ 1 1 1 1	7, 10					
Accepted	-Agency/Advertiser:			Date:	Accepted-	Station:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 08:55 AM on Monday, October 11 2021

		Contract # Schedule Dates	5020163 10/08/21-10/11/21	Date Entered Last Modified	10/07/21 10/08/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11034118
		Brand	EST. 664 (1628326)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$12,806.25
BALA CYNWYD, PA 190	04	CPE	40/41/664	Net Total	\$72,568.75
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Run Times

Comments

Sec Length

Dates

Washington (WJLA	-	_
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

	7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7		5			-									
11.0	Normal Line / SPOT	10/11/21-10/11/21	3	30 9A- Live with	n Kelly		2			2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Daypart DT LIVE W/ KELLY & SAMP; RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	' '
12.0	Normal Line / SPOT	10/11/21-10/11/21	3	30 11:00:26P- N YOUR SIDE a	News-7News ON at 11PM		1		***************************************	1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
13.0	Normal Line / SPOT	10/11/21-10/11/21	3	30 12:37A- ABC	C-Nightline		1			1	\$100.00	\$100.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	10/7/21
14.0	Normal Line / SPOT	10/11/21-10/11/21	2	30 10:58:25A- A	ABC-The View		2			2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/7/21
15.0	Normal Line / Football	10/09/21-10/09/21	3	30 7:30P- Sport Football Prim					1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart WK SATURDAY NIGHT FOOTBALL(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON TH	10/7/21
				·	CON	FIF	RMATIO	N CC	ONTF	RAC	Т				
Accepted-Agency/Advertiser: Date:				Accepted-Sta	ation:					Date:	Comments:				

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Washington (WJLA	1)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

	- / - / / - /			- 5-							-					
16.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	2P- ABC-General Hospita	I	2				2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
17.0	Revised Line / SPOT	10/08/21-10/08/21	2		4:59:30P- News-7News (YOUR SIDE at 5PM	NON			1					Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
17.1	Normal Line / SPOT	10/08/21-10/08/21	2		4:59:30P- News-7News (YOUR SIDE at 5PM	ON			1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
18.0	Normal Line / SPOT	10/11/21-10/11/21	3		10A- News-Good Morning Washington at 10a	9	2				2	\$250.00	\$500.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/7/21
19.0	Normal Line / SPOT	10/11/21-10/11/21	2		11:59:56A- News-7News YOUR SIDE at Noon	ON	2				2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
					CO	NFIF	RMA	FION	CC	NTR	RAC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted	d-Station:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

	. / / / . /		3													
20.0	Normal Line / SPOT	10/11/21-10/11/21	2		P- News-7News ON IDE at 4PM		2				2	\$400.00	\$800.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
21.0	Normal Line / SPOT	10/09/21-10/09/21	2	:30 7:30P- J	Jeopardy Wknd				1			\$900.00		Washington (WJLA)	Daypart WK JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	10/7/21
21.0.1	Closed Preempt	10/09/21												Washington (WJLA)	Order Error/Exception - CFB	
22.0	Normal Line / Football	10/09/21-10/09/21	3	:30 3:30P- S Football	Sports-ABC College Late				1		1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart WK COLLEGE FOOTBALL 330P(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE	10/7/21
23.0	Normal Line / SPOT	10/11/21-10/11/21	2		A- News-7News ON IDE at 6AM		1				1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/7/21
24.0	Normal Line / SPOT	10/09/21-10/09/21	2		vs-7News ON YOUR eekend at 8AM				1		1	\$325.00	\$325.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	10/7/21
					CON	FIR	MAT	ΓΙΟΝ	CON	TR	RAC	Т				
Accepted-	Agency/Advertiser:		Date	:	Accepted-Sta	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

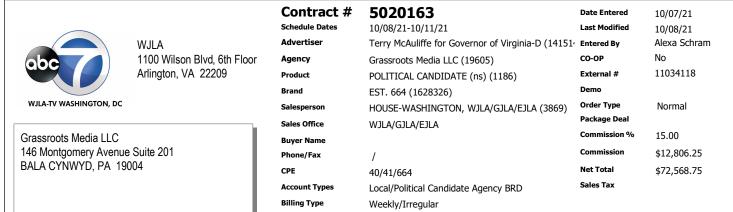
Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021



Comments

Washington (WJLA		5.1.
By Broadcast Month		Rate
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/09/21-10/09/21	2		9A- ABC-Good Morning America Saturday 2						1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/7/21
26.0	Normal Line / SPOT	10/08/21-10/08/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM					1			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
27.0	Normal Line / SPOT	10/08/21-10/08/21	2		6:58A- ABC-Good Morning America					1			1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/7/21
28.0	Normal Line / SPOT	10/08/21-10/08/21	3	1:00	2P- ABC-General Hospital					1			1	\$800.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
29.0	Normal Line / Prime	10/08/21-10/08/21	2		7:57:56P- ABC-Shark Tank (Friday)					1			1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/7/21
					CON	FIF	RM/	ΑΤΙ	101	V CC	NC	TF	RAC	Τ			'	
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Washington (WJLA	-	
By Broadcast Month		<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

30.0	Normal Line / SPOT	10/09/21-10/09/21	2	1:00	7:30P- Jeopardy Wknd					1		\$1,800.00		Washington (WJLA)	Daypart WK JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	10/7/21
30.0.1	Closed Preempt	10/09/21												Washington (WJLA)	Order Error/Exception - CFB	
31.0	Normal Line / Prime	10/11/21-10/11/21	3		7:57:56P- ABC-Dancing with the Stars (Monday)		1				1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STARS(Agency)-4Q21 (sell)	10/7/21
32.0	Normal Line / SPOT	10/09/21-10/09/21	2		9A- ABC-Good Morning America Saturday 2					1	1	\$800.00	\$800.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/7/21
33.0	Normal Line / Prime	10/11/21-10/11/21	3	1:00	10P- ABC-The Good Doctor (Monday)		1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT THE GOOD DOCTOR(Agency)-4Q21 (sell)	10/7/21
34.0	Normal Line / SPOT	10/11/21-10/11/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1				1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
					CON	FIR	MAT	101	1 CC	ITM	RAC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 08:55 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

35.0	Normal Line / SPOT	10/10/21-10/10/21	2		7:58:40A- AB Morning Ame						1	1	\$900.00	\$900.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/7/21
36.0	Normal Line / SPOT	10/08/21-10/08/21	2	1:00	10:58:25A- A	ABC-The View			1			1	\$1,050.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/7/21
37.0	Normal Line / SPOT	10/08/21-10/08/21	3		10A- News-G Washington a				1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/7/21
38.0	Normal Line / SPOT	10/08/21-10/08/21	3	1:00	9A- Live with	Kelly			1			1	\$600.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Daypart DT LIVE W/ KELLY & SAMP; RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	
39.0	Normal Line / Football	10/09/21-10/09/21	3		11:59A- Spor Football Early	ts-ABC College /				1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart WK COLLEGE FOOTBALL 12N(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE A	10/7/21
					·	CON	FIF	RMATIC	ON C	ON	TR	AC	Γ				
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

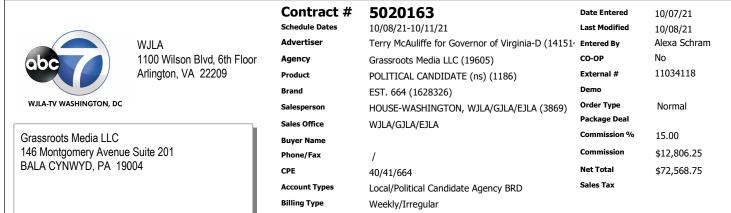
Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 08:55 AM on Monday, October 11 2021



Run Times

Comments

Sec Length

Dates

Oct. 2021 58 \$85,375.00 Grand Total: 58 \$85,375.00
Grand Total: 58 \$85,375.00

Comments

Entered

	- / - / / /				_					- p					
40.0	Normal Line / SPOT	10/11/21-10/11/21	3 :3	0 6:27P- 6:30P (EST)		1				1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	
41.0	Normal Line / Prime	10/10/21-10/10/21	3 :3	0 10P- ABC-The Rookie (Sunday)		***************************************		1	ı	1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT THE ROOKIE(Agency)-4Q21 (sell)	10/7/21
42.0	Normal Line / SPOT	10/11/21-10/11/21	3 :3	0 6:57P- 7P (EST)		1				1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
43.0	Normal Line / SPOT	10/10/21-10/10/21	2 :3	0 6P- 7P (EST)				1	L	1	\$525.00	\$525.00	Washington (WJLA)	Daypart WK 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
44.0	Normal Line / SPOT	10/11/21-10/11/21	2 :3	0 4:59:30P- News-7News ON YOUR SIDE at 5PM		1				1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/7/21
	<u> </u>	l .		CONI		NANTIC	MI CC	TIA	Ъ,	۸ 🔿	Т				
				CON		RMATIC		ו אול	K/	40	<u> </u>				
Accepted	-Agency/Advertiser:		Date:	Accepted-Sta	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021

		Contract # Schedule Dates	5020163 10/08/21-10/11/21	Date Entered Last Modified	10/07/21 10/08/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11034118
		Brand	EST. 664 (1628326)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$12,806.25
BALA CYNWYD, PA 190	04	CPE	40/41/664	Net Total	\$72,568.75
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Run Times

Comments

Sec Length

Dates

Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00

Comments

Entered

45.0	Normal Line / SPOT	10/11/21-10/11/21	3		11:00:26P- News YOUR SIDE at 1			1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
46.0	Normal Line / SPOT	10/11/21-10/11/21	2		6:58A- ABC-Good America	d Morning		1		1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/7/21
47.0	Normal Line / SPOT	10/11/21-10/11/21	3	1:00	2P- ABC-General	l Hospital		1		1	\$800.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/7/21
48.0	Normal Line / SPOT	10/11/21-10/11/21	3		10A- News-Good Washington at 1			1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/7/21
49.0	Normal Line / SPOT	10/11/21-10/11/21	2	1:00	10:58:25A- ABC-	-The View		1		1	\$1,050.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/7/21
						CON	FIR	MATION	CONT	RAC	Т				
Accepted	-Agency/Advertiser:			Date:	1	Accepted-Sta	tion:				Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021



Washington (WJLA	N)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	58	\$85,375.00
Grand Total:	58	\$85,375.00
		, ,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered	
50.0	Normal Line / SPOT	10/11/21-10/11/21	3	1:00	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & SELLY & SELLY		
51.0	M/G For 21.0.1,30.0.1 / SPOT	10/10/21-10/10/21	3		9P- ABC-Supermarket Sweep (Sunday)								1	1	\$2,700.00	\$2,700.00	Washington (WJLA)	Daypart WK JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	10/8/21	
CONFIRMATION CONTRACT																				
Accepted-Agency/Advertiser: Date:						Accepted-Station: Date:									Date:	Comments:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:55 AM on Monday, October 11 2021